



CONTACT: Josh Lucas
412.440.2006
joshl@voipinnovations.com

FOR IMMEDIATE RELEASE

GlobalPOPs VoIP is Now VoIP Innovations

Leading VoIP Wholesale Provider Will Operate Under New Name

Pittsburgh, PA (October 1, 2008) – GlobalPOPs announced today that its wholesale VoIP origination and termination service product, GlobalPOPs VoIP, will now operate under the new name: VoIP Innovations.

VoIP Innovations will continue to provide the same quality VoIP service that customers have come to expect from GlobalPOPs VoIP. Current customer will not be affected by this change, and service will not be interrupted. VoIP Innovations will continue to offer the same quality service and competitive pricing with a new name and renewed vision.

VoIP Innovations will continue to enable you to increase your profit margins and compete with larger service providers. With no hidden fees and the 24/7 support you have come to depend on with GlobalPOPs VoIP, it is clear to see why staying with VoIP Innovations is the right choice.

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If you are also a customer with GlobalPops Dial, a carrier class provider of wholesale dial-up and managed modem solutions, please understand that transferring our VoIP product to a separate company will in **no way** change your service. In fact, this allows us to focus on each product with unmatched dedication.

Under the new name, there is also a new look – visit www.voipinnovations.com to get a peak.

ABOUT VOIP INNOVATIONS

VoIP Innovations is leading the way to the most user-friendly VoIP experience imaginable. Our beginnings stem from our early days as a retail ISP and network services company more than 20 years ago. Our unique and innovative processes from developing our network led us to eventually become the wholesale VoIP provider we are today.

Visit www.voipinnovations.com to learn more.

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